

ADVOCACY SUGGESTIONS



Be sure to integrate the Whole School Whole Community Whole Child (WSCC) Model into your advocacy efforts! <https://www.cdc.gov/healthyschools/wsc/index.htm>

LEARNING OPPORTUNITIES FOR BACKYARD ADVOCACY

	Students	Families	Community	Admin
Why is PE/Health important in relation to learning?	X	X	X	X
How does PE/Health/PA impact every day health/wellness?	X	X	X	X
Students create PSA's, posters, etc. for school and community	X		X	
Invite state legislators & members of Congress to your school	X		X	X
Provide opportunities for students to be advocates in community	X		X	
Create student mentors within your program	X		X	
Link between Health/PE/PA & academic achievement & behavior	X	X	X	X

COMMUNICATION TOOLS

SOCIAL MEDIA IS YOUR ADVOCACY MEGAPHONE

Share newsletter articles, posts, websites w/parents about class	X	X	X	X
Family Wellness/Fitness Nights/Recess	X	X	X	X
Share Physical Activity Calendars with families	X	X		
CDC Healthy Schools https://www.cdc.gov/healthyschools/about.htm		X	X	X
Provide information to parents re: quality PE and health		X		X
shapeamerica.org/advocacy/positionstatements		X		X
http://activeforlife.com/educating-parents-physical-literacy/		X		X

QUALITY HEALTH & PE/BEST PRACTICES/LEADERSHIP

Invite administrator to see best practice PE/Health lesson	X			X
Demonstrate best practice in teaching & teach Brain Breaks to staff	X		X	X
Share articles and books on effective teaching in Health and PE		X		X
School Board Presentation about your best teaching practices		X		X
Invite Board Members to class			X	X
Be a leader within your school - Get on a variety of committees	X	X	X	X
Present at City Council Meetings			X	X

COMMUNITY INVOLVEMENT

Work with local groups for discounts at rec center and fitness clubs	X	X	X	
Form community partnerships with businesses & health/wellness providers			X	
Invite community members to Family Fitness Night/Fun Run	X	X	X	
Publish newspaper articles/ use social media to promote program	X			
ESSA TOOLS https://www.shapeamerica.org/advocacy/essa.aspx		X	X	X
Develop needs assessment & long range plan		X		X
Before, During, & After school activities CSPAP	X	X	X	X

Check the link below for more details:

https://www.shapeamerica.org/advocacy/State-Toolkits/Wyoming_Toolkit.aspx

Thank you to Keith Bakken of WHPE for Advocacy Template



Wyoming Association

For Health, Physical Education,
Recreation and Dance